

Pipeline

NEWS FROM WRIGHT RAIN FOR
BRITISH FARMERS AND GROWERS

**ROYAL
SHOW
NUMBER**

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IT WILL BE A 'ROYAL DOUBLE' OCCASION FOR WRIGHT RAIN AT STONELEIGH '73!



FLASHBACK: Mr Alan Rundle, Chairman and Managing Director at the 'Royal' last year when he was presented to Her Majesty the Queen in his capacity of Vice President, Agricultural Engineers Association.

DOWN IN THE (DAINTY) MEADOW . . .

As always, you are guaranteed a warm welcome on the Wright Rain stand — F 156 and E 127 — but don't forget to have a look at the demonstrations of our production

and prototype irrigation systems on Dainty Meadow, near to entrance number 4. Remember, check the wind's direction before you take up a vantage point!

This year's Royal Show will certainly live up to its name as far as Wright Rain Limited are concerned. For the first time in the Company's colourful history of achievements, a 'Royal-double' can be toasted. Earlier this year, Wright Rain were awarded the Royal Warrant of Appointment to Her Majesty the Queen as Manufacturers of Irrigation Equipment. Then, in last month's Birthday Honours lists, Mr. W. T. A. Rundle, the Company's Chairman and Managing Director was awarded the O.B.E. for service to export. Both events significantly underline Wright Rain's progressive business outlook while at the same time speaks volumes for the Company's technical ability in irrigation.

CORNISHMAN



Wright Rain sprinklers and sprinkler irrigation systems are currently being used in 90 of the world's food producing countries helping to grow such diverse crops as sugar cane, coffee, maize, cereals, potatoes, large scale vegetable crops, bush fruit, plus cotton, tobacco and alfalfa. The Company's equipment and systems have been used in this Country for a considerable number of years on the Royal Estates.

Apart from irrigation, many of Wright Rain's schemes have been adopted to the important task of protecting high value crops from damage or loss by frost.

The development of 'off-the-peg' glasshouses providing easy erection and ancillary equipment including fixed and mobile benching, black cloth systems and complete environmental control is a fast growing side of Wright Rain's aggressive attitude. Their 6.7m (22ft.) span aluminium clad glasshouse has already met with spectacular success keeping the Company's New Milton production line busy fulfilling orders.

IRRIGATION HELPS FARM FIRE FIGHTERS!

Firemen tackling a serious blaze on a farm in East Anglia were hampered by the immediate lack of water. Initially water had to be ferried from a hydrant half a mile away but the farm's irrigation system solved the problem. Two fire hydrants were connected to the system's underground main providing sufficient water to allow the simultaneous use of three jets . . . A spokesman for Wright Rain said later, "We're used to our systems fighting drought or frost but this is our first experience of fire-fighting!"

No stranger to Stoneleigh, Mr. Alan Rundle O.B.E., F.I.Agr.E. Chairman and Managing Director of Wright Rain Limited has seen his present organisation grow from very modest beginnings at Ringwood.

An original 'Wright Rainer', Mr Rundle has steered the Company to many successes during the past 18 years, including the 1967 Queen's Award to Industry — another export award now matched by his own O.B.E., the first ever Royal Agricultural Society of England's Gold Medal for agricultural machinery of outstanding merit and of course, this year's Royal Warrant award.

As Chairman of Wright Rain's subsidiary companies overseas, Alan Rundle travels extensively. He spearheads many sales-getting trips and has recently returned from a tour of South Africa, Mozambique and Malawi.

The son of a Cornish farmer, Mr. Rundle studied at the Henry Ford institute of agricultural engineering, then spent six years at the National Institute of Agricultural Engineering on research and development.